

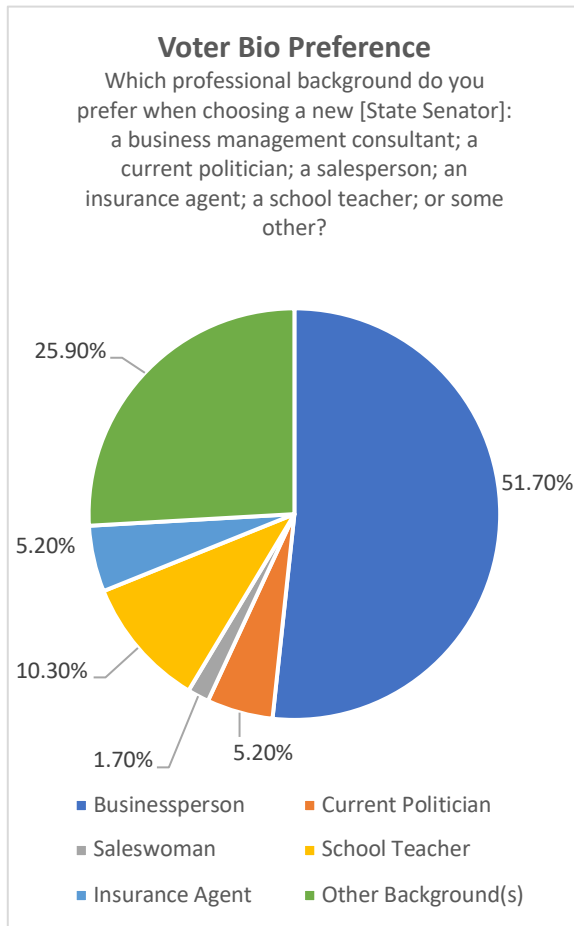
# GWARTNEY ★ STATE SENATE CONSERVATIVE REPUBLICAN ★ DISTRICT 33

## GAINING GROUND: Broken Arrow Republican Businesswoman Shelley Gwartney Officially Enters Race for State Senate District 33

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**Today's Date:** April 26, 2023

BROKEN ARROW, OK – Within one week of announcing her exploratory committee to consider a run for State Senate, Broken Arrow Republican Businesswoman Shelley Gwartney continues receiving an encouraging number of endorsements, the financial backing of several big GOP donors, activists, numerous conservative organizations, and elected leaders.



Additionally, Shelley has eclipsed the fundraising threshold that now requires her to file Statement of Organization within (10) days. Within days of announcing the possible intent to run, Shelley has now received more than \$21,000 in contributions, commitments, with even more pledges coming in today. After much enthusiasm rallying around her, Shelley Gwartney has decided to officially declare her candidacy earlier than expected, stating in part:

*“I’m honored to receive the outpouring of support. When my husband and I first began thinking about this, we sought counsel, prayed, and put resources into exploring the idea of a run. We had every intention of waiting a couple of months before officially entering the race, but with the outpouring of support, it’s clear the voters would like for me to run – so we’re all in! Let’s strengthen the conservative core of District 33!”* Shelley Gwartney, GOP Candidate for OK Senate Dist. 33

Prior to officially declaring her candidacy today, Shelley hired an independent polling company to conduct an exploratory poll. The survey was conducted between April 21 – 23, 2023 and returned a sample size of 344 completed

respondents from District 33 with a +/- 5% margin of error. The results: Oklahoma Senate District

THIS ANNOUNCEMENT IS MADE IN COMPLIANCE RULE 278 OK ETHICS COMMISSION: An individual may conduct exploratory activities, such as polling and other techniques designed exclusively to assist the individual in deciding as to whether to seek any state office or offices. The individual may accept contributions, subject to the limits in these Rules, and make expenditures limited to exploratory activities without designating a candidate committee; provided, however, the individual shall keep or cause to be kept all records required of a candidate committee. Provided further, once an individual has accepted or expended more than...Ten Thousand Dollars (\$10,000.00) for any other state office, the individual either shall become a candidate and file a Statement of Organization as required by these Rules.

# GWARTNEY ★ STATE SENATE

## CONSERVATIVE REPUBLICAN ★ DISTRICT 33

33 Republican voters strongly prefer Shelley Gwartney to serve as their new State Senator. By a **two-to-one advantage, voters favor Shelley Gwartney's background as a "business management consultant"** over that of other professions tested. Approximately 52% of voters prefer Shelley's background compared to 26% for some "other" background, 5% for an insurance agent, 2% for a saleswoman, 10% teacher, or 5% for a current politician seeking higher office.

Since the race will be an "open seat" due to term limits, current politician[s] may be considering the race with some traces of name ID already established. However, Republican voters who represent more than half of the district have decisively expressed their opinion on that matter – in fact, Shelley Gwartney's background of having "never served in public office" compared against a "current politician" running gives Gwartney an advantage of +29.20% right out of the gate.

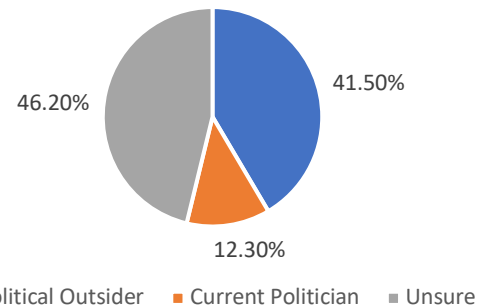
Further, one of the unique characteristics of Senate District 33 is Broken Arrow's distinction as a Purple Heart Community, one of 900 or so throughout the United States. Understanding this and to best represent the Veteran community, the survey also asked voters if they preferred their elected official to have a military background of either serving, or be married to a military member/veteran, or if they were indifferent on that matter. Shelley's husband of 18 years, Lynden, is a former U.S. Marine who also served in the Oklahoma National Guard. Here again, we learn that a sum of **51.90% of voters say, "YES, IT IS IMPORTANT", expressing their preference to an elected official to have a military background or be married to a military member. Comparatively, only 14.80% saying that is NOT IMPORTANT and 33.30% remained INDIFFERENT.**

The bottom line – Senate District 33 will remain Republican if the party does not become fractured. The District is solidly Republican and Gwartney is a solid Republican with the professional and personal background to represent the District well. The District is registered 55% Republican, 24% Democrat, and the balance 21% are either Libertarian or Independent. Voters, early donors, activists, elected officials, and others have made their preference clear – Shelley Gwartney is the GOP Candidate to rally behind. To learn more about Shelley Gwartney, volunteer, or host an event or meeting, please reach out at the campaign website: [www.gwartney2024.com](http://www.gwartney2024.com).

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### Political Outsider vs. Current Politician

Would you rather elect a new representative to the Oklahoma legislature who's never held public office or do you prefer to promote current politicians to a higher office?



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**SHELLEY GWARTNEY**

**~A SOLID REPUBLICAN FOR A SOLIDLY REPUBLICAN DISTRICT~**